



CARLISLE

FALL IS IN FULL SWING IN *CARLISLE'S* NYC & GREENWICH SHOWROOMS, WITH THE LAUNCH OF NEW *CARLISLE & PER SE* COLLECTIONS

Luxury Clothing Lines Attract Busy, Fashion-Conscious Women Seeking Highly Personalized Wardrobe-Building By Appointment

(July 12, 2011) NEW YORK, NY – Today, Carlisle introduced its Fall 2011 Carlisle and Per Se Collections. Women are lining up to make appointments with their Carlisle/Per Se style consultant to pull together wardrobes for Fall, well in advance of the season.

[Carlisle](#) and [Per Se](#), two contemporary clothing lines designed for busy, stylish women, will be shown together in luxurious Carlisle Showrooms in both NYC and Greenwich, CT, as well as trunk shows across the U.S.

“This season, clients can immerse themselves in both collections’ must-haves, which celebrate the richness of color and texture that the autumn months are known for. Our designers have created lines that communicate Fall in fresh and unexpected ways, for women to enjoy day and night, whether dressing for business or pleasure,” said Bill Rondina, Founder, CEO and Chairman of [The Connaught Group](#), the creator of Carlisle and Per Se.

Rondina points out, “Women who are loyal shoppers with Carlisle and Per Se value the personalized support they receive each season, along with the praise they garner from friends and colleagues every time they wear our clothes, appearing effortlessly chic and stylish. Our clients have their Fall wardrobing done in July and August and can then enjoy the summer, knowing that they’re ready for any event that comes their way, September through November.”

In all, Carlisle and Per Se’s designers have come up with over 500 unique pieces for Fall, ranging in sizes from 0 to 18, that work both separately and in unison to give women the most exciting wardrobes possible for their money.

Planned shopping prior to seasons is proving to be quite popular with high-profile women looking for smart ways to refresh their wardrobes. Indeed, executives from diverse corporations such as Bloomberg, General Electric, Sotheby’s and JPMorgan Chase shop with Carlisle/Per Se due to the quality wardrobes they achieve in addition to the highly personalized service they enjoy with their Carlisle/Per Se wardrobe consultant.

Here are further details on this convenient way to shop:



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When: The Carlisle/Per Se Showrooms in NYC and Greenwich, CT, begin seeing clients on July 12th. Trunk shows across the U.S. will begin on July 14th. Carlisle will introduce the Holiday/Winter collections for both lines in late September.

How: Carlisle and Per Se's NYC-based design team creates four collections a year: Spring, Summer, Fall and Holiday. These collections are made available to clients through wardrobe specialists in the Carlisle Showrooms in NYC and Greenwich, CT, as well as via trunk shows across the country. Women can make an appointment in/near their community by calling (212) 246-2555, ext. 3653 or sending an e-mail to myconsultant@carlislecollection.com.

Connecticut: For appointments in the Carlisle Greenwich, CT showroom, call: (203) 422-2464

New York: For appointments in the Carlisle NYC showroom, call: (212) 751-6490

Images of the new collections can be previewed by visiting www.carlislecollection.com and www.persecollection.com.

For a full listing of the Fall 2011 trends forecasted by Carlisle and Per Se's design teams visit: <http://www.carlislecollection.com/collections/fall2011/trends/> and <http://www.persecollection.com/collections/fall2011/trends/>

About The Connaught Group And Carlisle/Per Se:

Headquartered in New York City, The Connaught Group, Ltd. is a leader in designing and delivering direct sales, high-end fashion combined with a superior personalized shopping experience for busy, stylish women. For over 29 years, Connaught has cultivated a reputation for creating exquisite clothing held to couture-level design standards with the Carlisle Collection, Per Se Collection and affiliated brand, Etcetera. Sold exclusively through appointment-only visits to showrooms or trunk shows four times a year, Carlisle and Per Se offer sophisticated, modern clothing for women who are confident in how they dress and demand the best. To learn more, visit

www.theconnaughtgroup.com

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