

**PER SE FASHION DESIGNER
UNVEILS “MUST-HAVE” SPRING TRENDS, AS WORN BY
MOTHER-DAUGHTER FASHIONISTA DUO**

*Lead Designer Presents Latest
Per Se Collection in Greenwich, CT*

What: On Saturday, February 6, Susan Klope, the designer of the Per Se collection, (www.persecollection.com), will share the line’s hottest Spring trends and accessories at an exclusive fashion show and luncheon event, to be held at the Carlisle/Per Se Showroom in Greenwich. Klope will share insights on how she came to create the collection as well as how she’s personalized the line for the dynamic editorial team behind the “Good Bones, Great Pieces” blog, Suzanne Grua-McGrath and her daughter, Lauren McGrath. Both mother and daughter will work closely with Klope to choose their favorite items from the Spring collection. Klope will style them to fit their respective lifestyle needs.

“I work with professional models all of the time, but it will be a real joy to work with such a chic mother and daughter duo,” says Klope. “I’m especially looking forward to styling the clothes to suit Suzanne and Lauren’s individual tastes and preferences. I’m always gratified and validated to see how items from each Per Se collection can be customized to bring high-fashion to women of all ages.”

Both McGraths are known for their savvy style sense and impressive fashion pedigrees. Suzanne worked as a *Martha Stewart Living* television producer and style editor, while Lauren excelled as a fashion features writer with *Teen Vogue*. Both women have now dedicated their fashion interests towards their blog, which marries tips and trends with their personal style.

We had so much fun at our initial meeting with Susan, hearing her vision and seeing all the stunning pieces she and her team have done for spring,” Suzanne Grua-McGrath says. “Lauren and I can’t wait to show off our favorites on Saturday and in a way that truly fits our person style preferences.”

When: Saturday, February 6 from 11:00 AM – 1:00 PM. By invitation only.

Where: Carlisle/Per Se Showroom, 283 Greenwich Avenue, Second Floor
Greenwich, CT

Who: Susan Klope joined The Connaught Group eight years ago from Elie Tahari, where she was Vice President of Design and Head Designer. Today, she's the Lead Designer for Per Se at The Connaught Group. When Per Se was launched as a small auxiliary collection in 2005 it was an instant hit with women across the country and has continued to expand. In 2009, the Per Se collection was expanded into a seasonal 250-piece line, designed to fit women's work and personal lives.

In the past, Klope has worked with Bill Blass and Oscar de la Renta as fashion director for a licensee. In the late 80s, she lived and worked in Milan and Florence as a design consultant specializing in textiles. Klope began selling her fashion sketches at the age of 13 in Yorkville, the Toronto equivalent of Manhattan's SoHo neighborhood.

How: Press are welcome to attend the luncheon to see the new Spring 2010 Collection and meet Susan Klope, Suzanne Grua-McGrath and Lauren McGrath. Please RSVP to klucente@persecollection.com to confirm your spot.

About The Connaught Group And Per Se:

Headquartered in New York City, The Connaught Group, Ltd. is a leader in designing and delivering direct sales high-end fashion combined with a superior personalized shopping experience for stylish, busy women. For over 28 years, Connaught has cultivated a reputation for creating exquisite clothing held to couture-level design standards with the Carlisle Collection, affiliated brand, Etcetera and now the Per Se line. Sold exclusively through appointment-only showrooms and trunk shows four times a year, Per Se is a sophisticated, modern clothing line for busy women who are confident in how they dress and not afraid to mix and match. The Per Se management and design teams have previous experience in some of the most renowned design houses in the world including: Christian Dior, Burberry, Albert Nipon, Mary Ann Restivo, Carmelo Pomodoro, Episode, Ellen Tracy, Anne Klein and Tahari. The combination of these unique skills bring together breathtaking Per Se Collections season after season. For more information, please visit www.PerSeCollection.com or contact Kathleen Kenney Lucente at 512 217-6352/email: klucente@persecollection.com